



Newsletter



Complete your Day

CBA PRESIDENT CALLS ON SUPPORT FOR MARKETING OF CORK



President of CBA Linda Nolan

Cork Business Association President, Linda Nolan is calling on all businesses to support the Cork Marketing Partnership proposals for a three year Strategic Marketing Campaign for Christmas in Cork.

Marketing specialists H & A Connect made a presentation recently to Cork Businesses outlining an exciting, imaginative and challenging plan to:

Position Cork City as the "Ultimate" destination in Ireland for Christmas shopping and entertainment.

This is three year development plan, BUT, it will only happen if traders get behind it by making a financial contribution specifically for marketing through the Cork Business Association. WITHOUT FUNDS IT WILL NEVER HAPPEN!

Whilst we are calling on you now for money, the Association has taken on board members wish that funds for marketing the city should come out of commercial rates. This would be a much more equitable solution and would ensure that everyone contributes and not just the same few who have always had a civic pride in the city.

Successful marketing of Cork City benefits all businesses, if the traders are doing well there is a spin off gain for other businesses such as Banks, Auctioneers, Solicitors and Service providers and we will again be calling on the City Manager to ringfence a percentage of commercial rates for marketing. In the meantime, we must once again ask you to cough up.

RICHARDSON'S TILES AGAIN SPONSOR CBA GALA DINNER



Chair of the CBA Social Committee, Sean Murphy is delighted that Richardsons Tiles are again the main sponsor for the CBA Gala Dinner. Eddie O'Sullivan, Managing Director of Richardsons Tiles is generous in his sponsorship of this prestigious event which is very popular

with Cork business people. Other member businesses generously provide table prizes which ensures that someone at each table wins a prize.

The Cork Business Association Heineken Cork Business of the Year Award for

2007 will be announced at the Gala Dinner. The awards are sponsored by Heineken Ireland and the Irish Examiner are media sponsors. The overall winner will be chosen from the four quarterly award winners of 2007 - The Moderne; The Organising Committee of the Cork Jazz Festival; Saville Menswear; Cummins Sports.

Tickets sell out early for this very popular event so book early to avoid missing out.

CBA ANNUAL GALA DINNER AND AWARDS CEREMONY SILVERSPRINGS MORAN HOTEL SATURDAY, 17TH NOVEMBER 2007



Cork Business Association

Representing Cork Business Interests



Visit us at www.corkbusiness.ie

CORK BUSINESS ASSOCIATION HEINEKEN AWARDS



3rd QUARTER WINNERS

Jim and Pam O'Regan, proprietors of Saville Menswear picked up the 3rd quarter award at The Kiln in Heineken Brewery recently.

Accepting the award, which is sponsored by Heineken and the Irish Examiner, Jim O'Regan, who is also the proprietor of Gentlemen's Quarters on Patrick Street said; "This is a fantastic surprise and is a great award to receive coming as it does through nominations from fellow business people in Cork".

Jim O'Regan who was born in Cork City, left school at an early age (15) with the ambition to set up his own business. Once he opened his first shop it became very clear that he had a talent for the business. Currently Saville has 3 floors, decorated and laid out with an Italian influence. It is one of the biggest menswear stores in Europe and attracts visits from all the major suppliers and fellow menswear retailers. Further expansion is well underway with the acquisition of an adjoining building (Jill Olivers) and it is planned to integrate this into the current store.



Saville owners Pam and Jim O'Regan receive the award from CBA Deputy President, Claire Nash.

Saville is a family run business and Jim was quick to pay tribute to his team of employees without whom, he said, none of this would be possible. Saville is a solid dynamic company run by enthusiastic hard working people who believe the customer is the most important person and who strive to give an excellent service to their customers, in a beautiful environment, carrying top brands, both formal and casual. The store has dressed some very important clients over the years including politicians, sports men, soap stars and many more.

Saville is a thriving business looking forward to a bright future and commends all the fantastic work and changes done to Cork City Centre as it foresees a great future for Oliver Plunkett Street and Cork City.

Judging panel chair, James O'Sullivan said; "Jim and Pam O'Regan, are true Cork people who have built up their business and have not been afraid to invest in the business and their buildings, this is a sure sign of confidence in Cork City Centre as the leading shopping centre for Munster"

Heineken
Ireland

**MAKE YOUR
NOMINATION TODAY!**

Irish Examiner

THE CORK BUSINESS ASSOCIATION HEINEKEN AWARDS

To identify honour and acknowledge an individual business or person who has contributed to or promoted the enhancement of the commercial, cultural or civic life of Cork City

Send us your nominations accompanied by your comments

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the dedicated
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Complete your Day



Donal Healy, Cork Business Association and Brendan Coughlan of Beamish & Crawford present Zerep store manager Natasha O'Sullivan with the prize for the best dressed window in support of the Cork teams. Also included are staff members Michelle and Elizabeth

SUPPORT THE REBELS

Stores all over Cork City decked out their windows in red and white in support of the three Cork teams who made it through to the All Ireland Finals. The CBA was approached by www.peoplesrepublicofcork.com to get involved and we were only too happy to play our part in ensuring the success of the campaign. Beamish Stout came up trumps by sponsoring the event. The store staff of the winning window display will be treated to a night of hospitality at the Beamish Brewery on South Main Street. We would like to thank every business for their co-operation. Many store managers were extremely enthusiastic about getting on board. There were a few who dragged their heels this time but we are confident that they will be supportive in the future.

Zerep shoe store on Patrick Street were chosen as winners.

EUROPEAN MOBILITY WEEK

We are delighted that again this year the City Manager has taken on board the concerns of traders and not prohibited cars coming into the city during European Mobility Week. In fact, City Hall have done everything in its power to encourage people to come into the city by providing free Park and Ride facilities and ongoing street entertainment. Well done !!!

SKILLNETS SERVICES FOR RETAILERS

Skillnets deliver subsidised training as well as other benefits such as networking, business queries, business development and much more to businesses. Members who would like more information or who would like to avail of these services should contact the CBA office or visit www.biznetcork.com



Anderlift SAFETY SERVICES LTD.

ISO 9001: 2000 Accredited Company Winners of 2004 and 2005 IITD / FAS National Training Award

HEALTH AND SAFETY SEMINAR FOR SMALL / MEDIUM ENTERPRISES

The introduction of the 2005 Act and the 2007 General Application Regulations have placed greater legal responsibilities on owners and managers of small to medium sized enterprises. This half day seminar is specifically designed for those who have health and safety responsibility within their organisations and will cover a variety of relevant topics.

This seminar will be facilitated by Oliver Carroll BA, MIOOSH, MIITD. Michael O'Regan, Risk Management Specialist will speak on the subject of contingency planning for industry.

SEMINAR DETAILS

DATE:
19th October, 2007 (9.30a.m. - 1p.m.)

VENUE:
Rochestown Park Hotel, Cork.

COST:
175pp including lunch and refreshments

For further details and full programme contact Patricia at 021-4559180

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